

Distributor	Dealer	Fluid Program	3.4 COOP Marketing	DealerMenus 15/30K	WebAQ Declines (30 days)	Notes
ABCO Distributors	Schumacher Mitsubishi Subaru	WTW	8/6/2014		5/9/2014	Called/emailed individual SMS 9/23
ABCO Distributors	Schumacher Volkswagen	WTW	8/6/2014		5/17/2014	
ABCO Distributors	Schumacher Buick GMC of Palm Beach	WTW	8/6/2014		5/16/2014	
ABCO Distributors	Infiniti of the Palm Beaches	WTW	8/6/2014		5/16/2014	
RCM	Kendall CDJ	WTW	6/13/2014	6/13/2014	6/27/2014	Ron helping with these
RCM	Miami Lakes Mitsubishi	N/A		6/7/2014		
RCM	Miami Lakes Kia	N/A		6/7/2014		
RCM	Miami Lakes Chevrolet	N/A		6/7/2014		
Internal	Orr Nissan of Corinth	N/A		After Training	6/23/2014	FU
Internal	Grand Prairie Ford	N/A		7/20/2014	6/10/2014	Ron helping with these
Internal	Goodson Acura	N/A		7/5/2014		Ron helping with these
ABCO Distributors	Braman Porsche	WTW	7/11/2014	7/11/2014		Ron helping with these
Internal	Volvo of Phoenix	N/A			8/1/2014	Send WAQ
Internal	Keyes Lexus of Van Nuys	N/A		7/11/2014	8/1/2014	Send WAQ; Build DM
Internal	Keyes Lexus of Valencia	N/A		7/11/2014	8/1/2014	Send WAQ; Build DM
Internal	Richardson CJDR	N/A			9/1/2014	Send WAQ
Internal	Serramonte Ford	N/A			10/1/2014	Send WAQ
ITW West	Grand Forks Ford	WTW	7/14/2014	8/14/2014		Build & Pull Samples
ITW West	Grand Forks Chrysler	WTW	7/14/2014	8/14/2014		Build & Pull Samples
ITW West	Grand Forks Toyota Scion	WTW	7/14/2014	8/14/2014		Build & Pull Samples
ITW West	Des Moines VW Audi	WTW	7/14/2014	8/14/2014		Build & Pull Samples
ITW West	Johnson Acura	WTW	7/14/2014	8/14/2014		Build & Pull Samples
ITW West	San Angelo Honda	WTW	7/14/2014	8/14/2014		Build & Pull Samples
ITW West	San Angelo Chrysler Dodge Jeep	WTW	7/14/2014	8/14/2014		Build & Pull Samples
ITW West	Abilene Toyota	WTW	7/14/2014	8/14/2014		Build & Pull Samples
ITW West	Helena CD	WTW	7/14/2014	8/14/2014		Build & Pull Samples
ITW West	San Angelo Chevrolet	WTW	7/15/2014	8/14/2014		Build & Pull Samples
KLBG	Anderson CDJ	BG		7/24/2014		Build Samples
Puroil	Town Center Nissan	WTW	7/14/2014			Pull Samples
ABCO Distributors	Royal Palm Nissan	WTW	8/13/2014			Pull Samples
KLBG	Front Range Honda	BG		8/15/2014		Build Samples
Hunt & Sons	Lithia Lodi Toyota	BG		8/15/2014	11/6/2014	Send WAQ after date
KLBG	Anderson Toyota Scion	BG		8/15/2014		Build Samples
BG MO	Barreth Ford	BG		8/30/2014		Build Samples
BG MO	Barreth Chrysler	BG		8/30/2014		Build Samples
BG MO	Zelser Kia Wood River	BG		8/30/2014		Build Samples
Crovato	Renn Kirby Mitsubishi	BG	8/30/2014			Pull Samples
Crovato	Renn Kirby Chevrolet Buick	BG	8/30/2014			Pull Samples
Crovato	Shenandoah BGMC	BG	8/25/2014			Pull Samples
Crovato	Ideal BGMC Hyundai	BG	8/25/2014			Pull Samples
Crovato	Shenandoah Ford	BG	8/25/2014			Pull Samples
Crovato	Graham Motor Company	BG	8/25/2014			Pull Samples
AAA	AAA - Pineville	BG	8/25/2014			Pull Samples
Carolina BG	Doug Henry Chevrolet GMC Buick	BG		8/25/2014		Build Samples
BG MO	Auffenberg Ford North	BG		9/15/2014		Build Samples
BG MO	Auffenberg Ford Belleville	BG		9/15/2014		Build Samples
ITW West	Toyota of Odessa	WTW	9/30/2014	9/30/2014		Build & Pull Samples
Internal	Fields BMW Northfield	-			11/25/2014	Send WAQ after date
ITW West	Honda of Abilene	WTW	10/13/2014	10/15/2014		Build & Pull Samples
K&L - AZ	Bradley Ford	BG	10/13/2014	10/15/2014		Build & Pull Samples
RCM	Brickell Honda Buick GMC	WTW	10/13/2014			Pull Samples
Internal	BMW Portland	-			12/5/2014	Build samples
Hunt & Sons	Sonora Subaru	-		10/22/2014		Build Samples
BG Services MO	Staatmann Toyota	BG		10/29/2014		Build Samples
Crovato	Criswell Honda	BG	10/31/2014			Pull Samples
Internal	BMW Seattle	-			12/15/2014	Build Samples
Crovato	Jaguar Land Rover Annapolis	BG	11/5/2014			Pull Samples
Internal	Freeman Honda	-			1/9/2015	Build Samples
Internal	BMW Dayton	-			1/10/2015	Build Samples
Hunt & Sons	Lodi CDJR	-		11/20/2014		Build Samples
Granitize NorCal	British Motor Car Distributors	-			1/20/2015	Build Samples
Dynatron-South	Peake BMW	-			1/20/2015	Build Samples
K&L - CO	McDonald Mitsubishi	BG		12/3/2014		Build Samples

Legend	
ELD	New Sale / Not Completed
	Unsold
Activation Date	Product is already live

3.4	one week after live date
DM	one week after walk-thru
WAQ	30-60 days after training

Call DM "Menus_Intermediate_Reminder" & "Menus_

Distributor	Dealer	Fluid Program	3.4 COOP Marketing	DealerMenus 15/30K	WebAQ Declines (30 days)	Notes
Kenz & Leslie - CO	Al Serra Chevrolet South	BG	12/22/2013			Complete
BG Services MO	Auffenberg KIA	BG	5/21/2014	5/21/2014	5/16/2014	Complete
BG Services MO	Auffenberg Mazda	BG	5/21/2014	5/21/2014	5/16/2014	Complete
BG Services MO	Auffenberg Nissan	BG	5/21/2014	5/21/2014	5/16/2014	Complete
BG Services MO	Auffenberg VW	BG	5/21/2014	5/21/2014	5/16/2014	Complete
Wesmar	Bill Pierre Ford	WTW	3/31/2014	3/23/2014		Complete
Castle	Bob Johnson 390	Castle	3/28/2014			Complete
Castle	Bob Johnson Le Roy	Castle	3/28/2014			Complete
Castle	Bob Johnson Nissan	Castle	4/14/2014			Complete
Internal	Coeur d'Alene Honda	N/A			12/22/2013	Complete
BG Services MO	Ed Napleton Kia	BG		6/8/2014		Complete
BG Services MO	Federico DCJR	BG	5/21/2014	5/21/2014		Complete
Kenz & Leslie - CO	Front Range Honda	BG			5/30/2014	Complete
Wesmar	Harris Ford Lincoln	WTW	3/31/2014	3/23/2014		Complete
Deposit Control System BG	Healey Ford Lincoln	BG	5/30/2014			Complete
Deposit Control System BG	Healey Kia	BG	5/30/2014			Complete
Deposit Control System BG	Healey Mitsubishi	BG	5/30/2014			Complete
RCM	Hollywood CJ	WTW	6/13/2014	6/13/2014		Complete
Crovato	Honda of Bowie	BG	6/14/2014			Complete
Crovato	Honda of Chantilly	BG	6/14/2014			Complete
Internal	Horne Hyundai	BG	4/16/2014		11/10/2013	Complete
Internal	Horne Kia	BG	4/6/2014			Complete
Siegel Dist/ BG	Kelly Chrysler Jeep Dodge	BG	3/21/2014			Complete
Crovato	Nissan of Bowie	BG	6/14/2014			Complete
Wesmar	Pierre Chevrolet	WTW	3/31/2014	3/23/2014		Complete
Crovato	Pohanka Honda Capitol Heights	BG	6/14/2014			Complete
Crovato	Pohanka Hyundai Capitol Heights	BG	6/14/2014			Complete
Crovato	Pohanka VW Capitol Heights	BG	6/14/2014			Complete
Kenz & Leslie - CO	Rickenbaugh Infiniti	BG			6/12/2014	Complete
Kenz & Leslie - AZ	Tim's Hyundai	BG	4/6/2014		5/30/2014	Complete
Kenz & Leslie - AZ	Tim's Subaru	BG	4/20/2014		5/30/2014	Complete
Internal	Town East Ford	N/A			2/10/2014	Complete
RCM	University Mitsubishi	WTW	6/13/2014	6/13/2014		Complete
Garner Oil Co.	Varsity Ford	WTW				Declined
Internal	LeSueur Car Co.	N/A			6/13/2014	Complete
ABCO Distributors	Gunther Kia and Mazda	WTW	6/25/2014			Complete
RCM	Gus Machado Ford Kendall	WTW	6/17/2014			Complete
RCM	Gus Machado Ford Hiلاه	WTW	6/17/2014			Complete
Kenz & Leslie - CO	Japanese Specialists	N/A				Dealer cancelled
Flynn Distributing	Maloy Ford	WTW	7/14/2014			Complete
Flynn Distributing	Nissan of Gadsden	WTW		5/10/2014	7/6/2014	Complete
BG Services MO	Riley Chevrolet	BG	6/14/2014			Declined
RCM	Universal Nissan	WTW	7/10/2014	7/22/2014		Completed
RCM	Universal Hyundai	WTW	7/10/2014	7/22/2014		Completed
Carolina BG	Vic Bailey Volkswagen	BG	12/20/2013	IMMEDIATE		Dealer cancelled
Valley Distribution	Mills Chevrolet	WTW	7/26/2014			Completed
Obie Oil	Don Hinds Ford	WTW	7/10/2014			Dealer no longer w/distributor
Crovato	Shockley Honda	BG				Complete
Internal	Midway Nissan	N/A			8/1/2014	Dealer cancelled
Internal	Midway Chevrolet	N/A			8/1/2014	Dealer cancelled
K&L - AZ	Coulter Infiniti	BG				Jenn to Complete
BG Services NE	Sid Dillon Chevrolet Buick	BG		7/5/2014		
RCM	University Dodge	WTW		6/7/2014		Cancelled due to inactivity
RCM	Miami Lakes DCJ	WTW		6/7/2014		Cancelled due to inactivity
Carolina BG	Parkway of Wilmington	BG	10/13/2014			Jenn to handle
Carolina BG	AAA - Asheville	BG	10/13/2014			Jenn to handle
KLBG	Anderson Nissan	BG				Dealer cancelled

Legend	
ELD	New Sale / Not Completed
	Unsold
Activation Date	Product is already live
	Customer Opted Out of the Program

3.4	one week after live date
DM	one week after walk-thru
WAQ	30-60 days after training
	Dealer Cancel

	Customer Opted Out of the Program
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